

MEDFORD ARTS COUNCIL SCORING SHEET	LCC or PASS
GRANT YEAR: 2010	GRANT NUMBER:
APPLICANT NAME:	
OVERALL MERIT OF PROJECT (UP TO 10 POINTS)	
Artistic and cultural excellence (0-10 pts)	
COMMUNITY BENEFIT (UP TO 25 POINTS)	
Project is a public event with high visibility (0-7 pts)	
Project supports Medford-based artists, performers, and/or cultural organizations (0-5 pts)	
Project can reach a new audience or inspire new projects (0-5 pts)	
Project serves a less-privileged audience or minority community (0-5 pts)	
Project will use the Chevalier Theater in Medford Square or the Condon Shell (3 pts)	
PROJECT HISTORY (UP TO 10 PTS)	
New project (10 pts) OR Project is less than three years old or is growing/changing significantly (5 pts) OR Project is at least three years old and is not growing/changing significantly (0 pts)	
SUMMARY OF PROJECT (UP TO 15 POINTS)	
Who: Partners or collaborators involved in the project planning are listed, all roles clearly defined, and their resumes or known history reflect ability to do this project (0-5 pts)	
What: Description is clear and realistic (0-5 pts)	
Where and when: Dates, times, and locations are detailed and are appropriate for the project reaching a wide audience (0-5 pts)	
PUBLICITY PLANS (UP TO 10 POINTS)	
Promotion, publicity, and marketing plan is carefully detailed and appropriate for the project. Plan includes publicity after the project happens. For school-based projects, there is evidence that the planners will publicize the project to the greater community (0-10 pts)	
BUDGET INFORMATION (UP TO 10 POINTS)	
Amount of request is appropriate. Categories are specific. Budget reflects attempt to find multiple funding sources. Addition is correct. Expenses equal income. (0-10 pts)	
TOTAL POINTS	